

BIOPHARMA CONFERENCE

# THE CHANGING FACE

OF THE  
PHARMACEUTICAL  
INDUSTRY



**DATE:** FRIDAY, NOVEMBER 6TH, 2009

**VENUE:** CONFERENCE CENTRE, FLOOR 16, COUNTY HALL, CORK

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## SESSION 1: BEST PRACTICE CHAIR: MR. GER O'MAHONEY, PRESIDENT, CORK CHAMBER

8.30-9.00am	Opening Ceremony & Address	Minister Batt O'Keeffe, Minister for Education, Science & Technology Martin Riordan, Cork County Manager
9.00-9.30am	Change and Disruption in the Pharmaceutical Industry	Dr. Terri Cooper, Deloitte Consulting, USA
9.30-10.00am	Moving Up the Food Chain: Creating a Biotech Ecosystem	David Miller, President and CEO, iBio Illinois, USA
10.00-10.30am	Science Parks as a Mechanism for Sparking High-Value Pharma/Biotech Companies	David Baker, Vice President and Executive Director, University Technology Park at IIT

## COFFEE BREAK

## SESSION 2: THE INDUSTRY PERSPECTIVE CHAIR: DR. REG SHAW, CHAIRMAN, HEALTH RESEARCH BOARD

11.00-11.30am	Challenges, collaborations and the future of biotechnology	Dr. Michael Kamarck, President, Technical Operations and Product Supply, WYETH Pharmaceuticals
11.30-12.00pm	The Next Ten Years for Ireland .....	Graham Symcox, CEO, Bio and Pharma Consulting Ltd.
12.00-12.30pm	LILLY Investment in BioPharma - Background and Rationale	Dr Divakar Ramakrishnan, Morrey Atkinson
12.30-1.00pm	Merck Sharpe & Dohme - where to from here? An Industry Perspective	Dan Hoey, Managing Director, MSD Ireland

## LUNCH

## SESSION 3: IRELAND'S OFFERING CHAIR: DR. COLMAN CASEY, UNIVERSITY COLLEGE, CORK

2.00-2.20pm	IDA Ireland - future directions for the industry in Ireland	Dave Shanahan, IDA Ireland
2.25-2.45pm	Linking Irish Science with Industry	Professor Fergus Shanahan, UCC and Cork University Hospital
2.50-3.10pm	Science Foundation Ireland - growing knowledge & human capital	Dr Ruth Freeman, Science Foundation Ireland
3.15-3.35pm	Health Technology and Innovation Cluster - the future of healthcare	Professor John Higgins, UCC and Cork University Hospital
3.40-4.00pm	Enterprise Ireland - growing an indigenous biotech sector	Dr Keith O'Neill, Enterprise Ireland
4.00pm	Open Forum Discussion	