

 **LOCAL
ENTERPRISE
WEEK** **2023**


Oifig
Fiontair
Áitiúil
Local
Enterprise
Office

**MAKING
IT HAPPEN** 



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 **LOCAL
ENTERPRISE
WEEK** **2023**
6-10 MARCH

Local Enterprise Week takes place around the country from March 6th to 10th 2023. Organised by the Local Enterprise Offices, these events are aimed at anyone thinking of starting a business, new start-ups and growing SMEs.

www.localenterprise.ie/SouthCork
www.localenterprise.ie/CorkNorthandWest



Comhairle Contae Chorcaí
Cork County Council



Rialtas na hÉireann
Government of Ireland

In partnership with



EVENTS SCHEDULE 2023

PROGRAMME OF EVENTS

Click on the listing to book



Friday 3rd March: 12.00pm - 1.00pm MTU Nexus Student Centre
MTU Prize for Innovation Award Ceremony & Showcase, sponsored by
Local Enterprise Offices Cork and Kerry.

Monday 6th March

9.30am - 11.30pm	FIRST STEPS TO EXPORT SUCCESS	Online	BOOK
10.00am - 12.00pm	An Entrepreneur Like You	Corrin Events Centre, Fermoy	BOOK
11.30am - 1.00pm	Let's Talk - A Conversation with your LEO	Midleton Park Hotel	BOOK
2.00pm - 3.30pm	Practical Guide to Going Green for Business	County Hall Library Exhibition	BOOK
6.00pm - 9.30pm	Start Your Own Business Programme Day 1	Online	BOOK

Tuesday 7th March

9.30am - 11.30am	Trading Online Voucher Information Webinar	Online	BOOK
9.30am - 13.00pm	YOU'RE THE BUSINESS @ LOCAL ENTERPRISE WEEK	Online	BOOK
10.00am - 12.00pm	Interested in Exporting in 2023? Learn how to from people who have done it	Radisson Blu Hotel, Little Island	BOOK
10.00am - 1.00pm	10 Steps To Self Employment	Online	BOOK
11.00am - 1.00pm	From Business to Brand : Branding Unpacked	Kinsale Hotel	BOOK
2.00pm - 3.30pm	What are investors looking for? Find out top tips to winning investment	Radisson Blu Hotel, Little Island	BOOK
3.00pm - 5.00pm	Social Media Webinar	Online	BOOK

Wednesday 8th March

10.00am - 12.00pm	Social Media Webinar	Online	BOOK
10.30am - 12.30pm	Innovation for Bottom line Growth	Vertigo County Hall	BOOK
11.00am - 12.30pm	THE GREEN PANEL: 10 WAYS TO ADDRESS SUSTAINABILITY AND DRIVE COMPETITIVENESS	Online	BOOK
1.00pm - 3.00pm	Animation Sector Growth in Munster	Vertigo County Hall	INVITE ONLY
2.00pm - 4.30pm	Enhancing Your Brand Through Visual Merchandising	Celtic Ross Hotel, Rosscarbery	BOOK
6.30pm - 8.30pm	Ultra Athlete Dr. Karen Weeks shares her story of rowing the Atlantic solo. Learn her skills, mindset and strategies to navigate business and lifes challenges.	Vertigo County Hall	BOOK

Thursday 9th March

8.30am - 10.30am	Let's Talk - A Conversation with your LEO	The Castle Hotel Macroom	BOOK
9.30am - 11.30am	Trading Online Voucher Information Webinar	Online	BOOK
10.00am - 11.30am	LEO Finance & Grant Information Webinar	Online	BOOK
12.00pm - 2.00pm	Export Webinar	Online	BOOK
2.00pm - 5.30pm	Start You Own Food Business	The Ludgate Hub Skibbereen	BOOK
2.30pm - 3.30pm	DRIVE COST SAVINGS WITH LEAN	Online	BOOK

Friday 10th March

10.00am - 11.30am	Digitalisation For Business, Making Your Business Work For You	Hybrid Event, online and @ Charleville Park Hotel	BOOK
10.00am - 11.30am	10 Steps to Self Employment	Online	BOOK
10.00am - 11.00am	Innovate for Business Success	Online	BOOK
10.00am - 12.00pm	Brunch and Learn - Be inspired to build a company. in conversation with Ground Wellbeing & Mamma Bear Foods	Fota Island Resort	BOOK
1.00pm - 2.30pm	Want to drive sales through social? Storytelling to attract customers	Cork International Hotel	BOOK

Don't Miss the fantastic networking opportunities that **the in-person events** provide to you and your business!



Local Enterprise Office Cork North & West
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www.localenterprise.ie/CorkNorthandWest/

Local Enterprise Office South Cork
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